

# 11<sup>th</sup> Honeybee Illustration Contest Instructions

Organized by Yamada Bee Farm Company

Co-organized by Asahi Gakusei Shimbun Company

The contest is under the sponsorship of the Honeybee Science Research Center (Tamagawa University), International Board on Books for Young People (IBBY), Japanese Board on Books for Young People (JBBY) and Japan team of young Human Power (JHP)

## **Purpose**

At Yamada Bee Company, we appreciate all things related to bees – they are very social, they have deep connections. We think that everyone can learn from honeybees especially how it is important to interact with the world. We would like to think about the importance of “Nature”, “Supporting each other” and “Life” with everyone and focus on SDGs which is our goal to make our world better. These are our hope and the reasons why we hold this contest.

## **Illustration theme**

Any theme will be welcome, as long as it is related to Honeybees. Use your imagination, study hard about bees and how wonderfully complex they are. Let your ideas flow onto the paper. Some past examples are “Flowers and honeybees”, “Honeybees in nature” and “Humans and honeybees”.

## **Here’s how to submit your work**

**In principle, we ask that you send us your original artwork. The procedure is as follows.**

1. Fill out the Application Form
2. Paste the Application Form on the reverse side of your illustration
3. Send the illustration to the address below

**Yamada Bee Farm Company**  
**194 Ichiba, Kagamino-cho, Tomata-gun, Okayama**  
**708-0393 JAPAN**  
**Tel: +81 868 54 3999 / Fax: + 81 868 54 3346**  
**e-mail: [ichimaiga@yamada-bee.com](mailto:ichimaiga@yamada-bee.com)**

## **Illustration size**

Please use A3 size paper (approx. 30cm x 40cm or 11.7in x 16.5in).

\*Thickness of the works is within 10 mm. Framed works cannot be accepted.

## **If it is difficult to submit an original drawing**

If you are unable to send your work to Japan due to logistics or other reasons, we will make a special effort to accept data submissions.

### **How to apply**

1. please take a photograph of your work. Your photos must be:  
Format: jpg or png – max size 5 MB  
Resolution: 150 DPI

2. fill out the application form on the last page of this guide and attach it to an email along with an image of your work.
3. Send an e-mail to the following address.

e-mail: [ichimaiga@yamada-bee.com](mailto:ichimaiga@yamada-bee.com)

**※However, please note the following before submitting your work.**

- ① Digital works using a computer or other media are not acceptable. Only drawings that must be made by the applicant will be accepted.
- ② The secretariat will review the printed copies. The size is 29.7 cm x 42 cm. Please understand that the colors and textures may differ from the original, although we will do our best to output the image as per the data.
- ③ If your work passes the qualifying round and is selected for the final judging in August, we may ask you to ship your original artwork to us. We greatly would appreciate it if you could handle the matter.
- ④ Please note that applications will not be accepted if the required information is missing.
- ⑤ We will not be able to reply to the arrival of your work. Please understand this in advance.

## Categories and awards

\* As of July 3<sup>th</sup>, 2023

Award	Category/age	Number of award winner (s)	
Award for Excellence	18 years old and over	1	Certificate and honeybee products
	Up to 17 years old	2	
Special commendation	18 years old and over	3	
	Up to 17 years old	6	

Each participant will receive a participation award as an expression of our appreciation for their efforts.

## Jurors

Chair : Professor Masami Sasaki, Tamagawa University

Mr. Mitsuhiro Imamori, Photographer

Ms. Masako Yuki, Art Director

Chief of digital editor Kaoru Beppu, Asahi Gakusei Shimbun Company

President Hideo Yamada, Yamada Bee Company

## Entry period

We will accept submittals only from 8<sup>th</sup> March to 3<sup>th</sup> July, 2023.

## Results

Results will be announced on our web-site (<https://www.3838.com/ichimaiga>) at the end of October, 2023 .

## Any questions?

Please contact with Miki Takahashi at [ichimaiga@yamada-bee.com](mailto:ichimaiga@yamada-bee.com)

## Terms and Conditions

- All works must be drawn by the applicant and must be previously unpublished
- Illustrations are not returnable
- Once an illustration has been submitted, no alterations will be accepted.
- Award selection will be done on a confidential basis and subject to the judges' discretion
- Unfortunately, applying to other contests using the same illustration or very similar illustration is not allowed.
- Publishing illustrations on other websites is forbidden except with the express written permission of Yamada Bee Company and Asahi Gakusei Shimbun Company (the organizers).
- Unfortunately, the organizers cannot take responsibility for loss or damage due to shipment.
- All copyrights and rights to use the illustrations belong to the organizers.
- Illustrations may be used, free-of-charge, by the organizers for the purposes of publicity, packaging and publication.
- Any illustrations that infringe on any valid third party rights will not be considered in the contest.
- All entry regulations, performance and consideration will be based on Japanese law.

↑ Upside

(This is to make sure up and down side of your illustration)

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## Application Form

**The application deadline is 3<sup>th</sup> July,2023**

**Fill out (ALL CAPITALS) and then paste this Application Form to the reverse side of your illustration**

Illustration Title:	
First Name:	
Last Name:	
Birth date : _____ / _____ / _____ (Date, month, year)	
Age: (As of July 3 <sup>th</sup> , 2023)	School Grade :
Address:	
Postal code : _____ Country : _____.	
Phone: (Please include country code)	Email : _____@_____
How did you hear about this competition: <input type="checkbox"/> Yamada Bee Farm Company web-site <input type="checkbox"/> email from Yamada Bee Farm <input type="checkbox"/> Social Media (Media Name: _____ ) <input type="checkbox"/> Referral from the school (Name of school : _____ ) <input type="checkbox"/> Referral from family <input type="checkbox"/> Referrals from friends and acquaintances <input type="checkbox"/> Referrals from others (Details: _____ ) <input type="checkbox"/> Other _____	
Signature :  *By signing this you agree to Terms and Conditions as outlined in the instructions herein.	Ship to: <b>Yamada Bee Company</b> <b>194 Ichiba, Kagamino-cho, Tomata-gun,</b> <b>Okayama 708-0393 JAPAN</b> <b>Phone: +81 868 54 3999</b> <b>Fax: +81 868 54 3346</b> <b>e-mail: <a href="mailto:ichimaiga@yamada-bee.com">ichimaiga@yamada-bee.com</a></b>